

Criteria	KHS Culminating Project Rubric for Web Sites			Points
Nav Bar	1pts Two issues	2 pt One issue	3pts Attractive buttons, good alignment, links back to main page, descriptive button names	
Banner, Header	1 pt Several issues	3pts one issue	5pts Alignment is good, font size, style, and colors complement the page, vector or bitmap graphic are good	
Image Optimization	1pt several images need to be fixed	2 pts 1 image needed to be fixed	3pts All images were optimized, good exposure, file type was considered (JPG, PNG, GIF)	
Folder Layout	0pt didn't use folders to organize	1 pts used one folder	2pts Folder for CSS, images, and other sub folders for organization, removed files not being used.	
HTML	2pt One working page or not validated--displays correctly in compatibility mode	4pts Two or three working pages, may be some HTML used to style the page, 2 validation errors	6pts Four or more working attractive pages, appropriate use of divs, use HTML for content only and html is validated against <i>w3schools validator</i> .	
CSS/Layout	2 pt Four to six CSS issues ... for example:Internal style sheet, used default CSS Fireworks names, three or more Property issues--didn't bother to clean up.	4 pts External CSS used with three issues.	6 pts External CSS file links to each HTML page, <i>ID</i> and <i>Class</i> name are descriptive (i.e. used wrapper, content, sidebar, footer, etc.), all CSS <i>Properties</i> are correctly used, overall page width was considered and css is validated against <i>w3schools validator</i> . May implement Tabbed panels or accordian panels where appropriate. One primary CSS page used. Advanced CSS concepts used.	

Footer	1 pt two issues	2pts one issue	3pts text, background, alignment, and contact information is appropriate.	
Margin and Padding	1pt Three or more padding and margin issues	2pts Two or more padding and margin issues	3pts All padding and margins look good	
Hover (LVHA)	1pt No states work	2pts Some states don't work	3pts All states work	
Slicing	1pt Two or more issues	2pts One issue	3pts No visible blending issues, correctly sized, correct selections	
Comp	1pt Comp is plain	2pt Comp communicates the site look	3pts Comp communicates the site look and navigation	
Content	1pt Primarily text, may be spelling and grammar issues	3pt Some mistakes in content and lacks good images	5pt Text and images make content easy to follow, correlates to a possible career path, good grammar, spelling checked	
Client Communication	1pts Oral interview with few notes, user provided little content	3pts Written interview completed with less than adequate thought about getting content	5pts Written interview completed in its entirety (Signature required), met changing needs, shared exemplary sites (include list of at least 3 sites), got the needed content from the client	
Name:	Student Total			0
	Total Possible			50
Comments:				