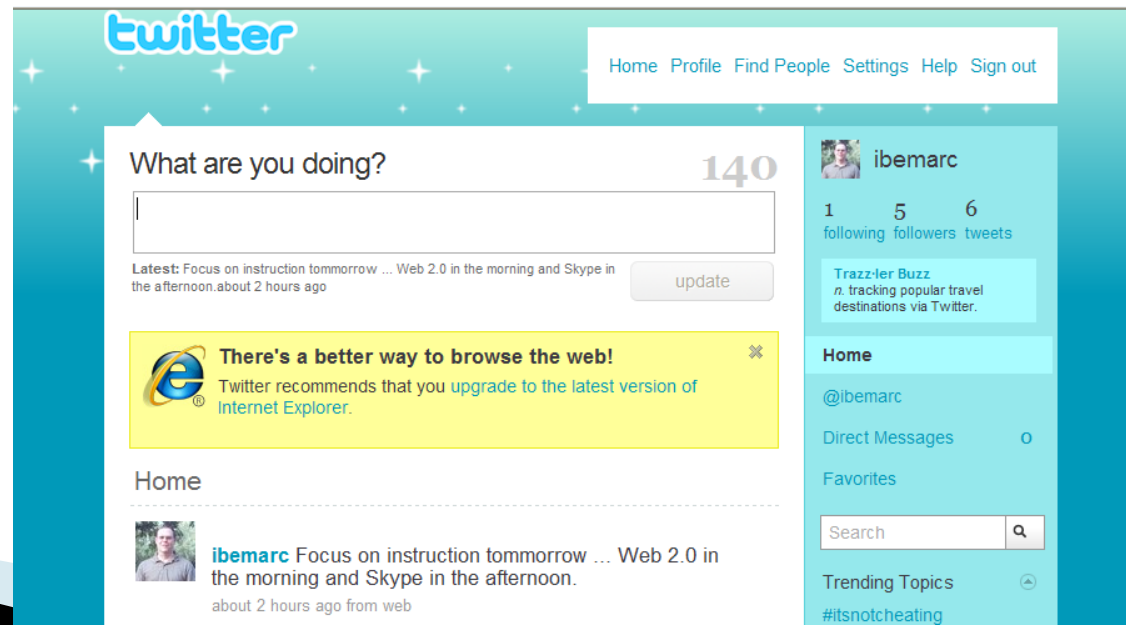


Twitter

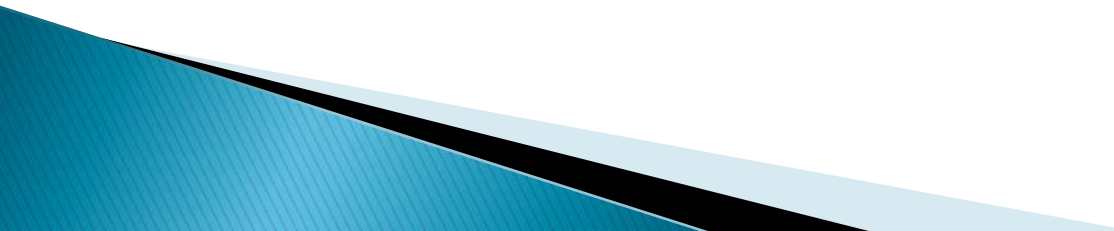
By Marc Long

Mini Blogging

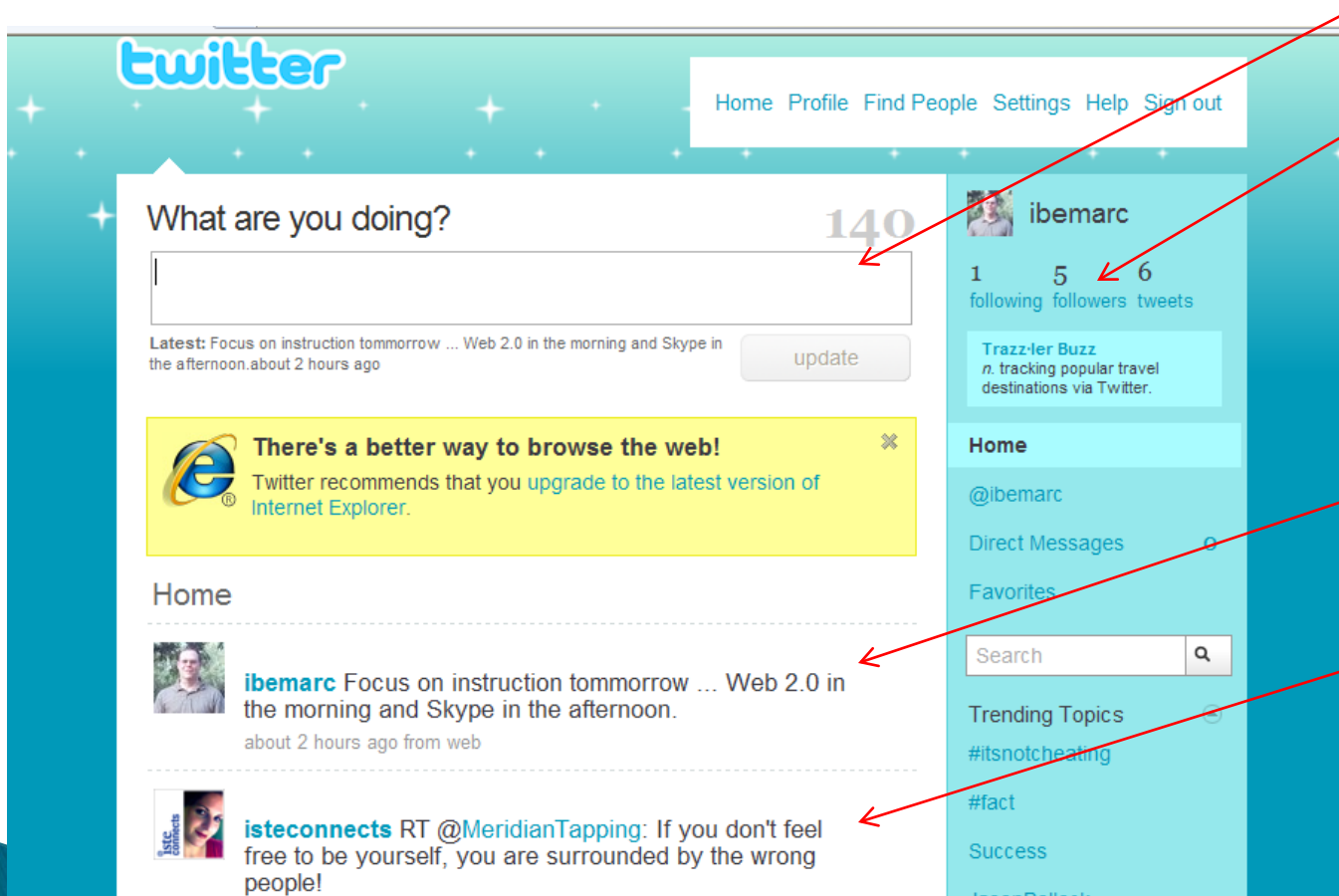
- ▶ Twitter is a miniblog
- ▶ Twitter allows only 140 characters at a time
- ▶ Things you publish will appear in your miniblog
- ▶ People that “follow you” will also see your tweets on their home page



Twitter Popularity

- ▶ Twitter is one of the most popular social networking websites on the Internet
 - ▶ Easy to form “birds of a feather” type groups by following someone else
 - ▶ Can also follow news channels and school news instead of surfing to a specific web page
- 

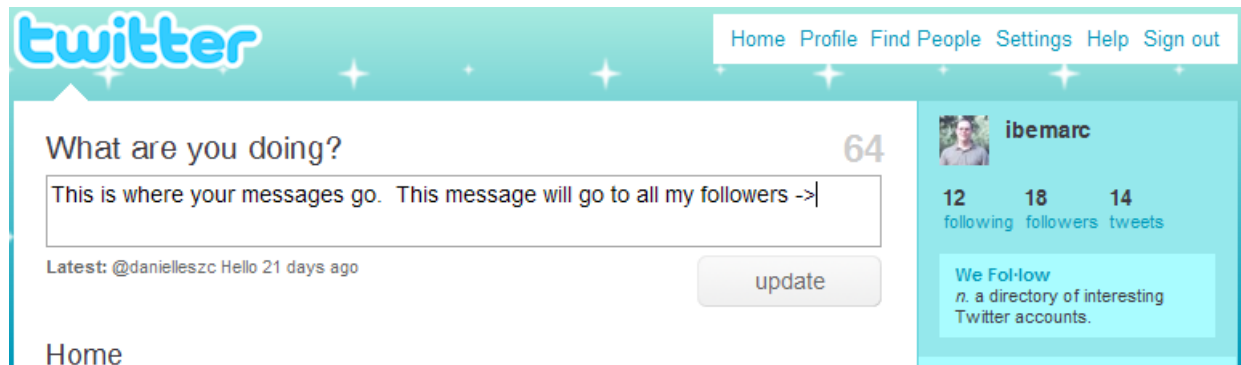
Anatomy of a Twitter Page



- ▶ Entry box
- ▶ Listing of who is following me
- ▶ Current tweets
- ▶ Tweets of people I follow

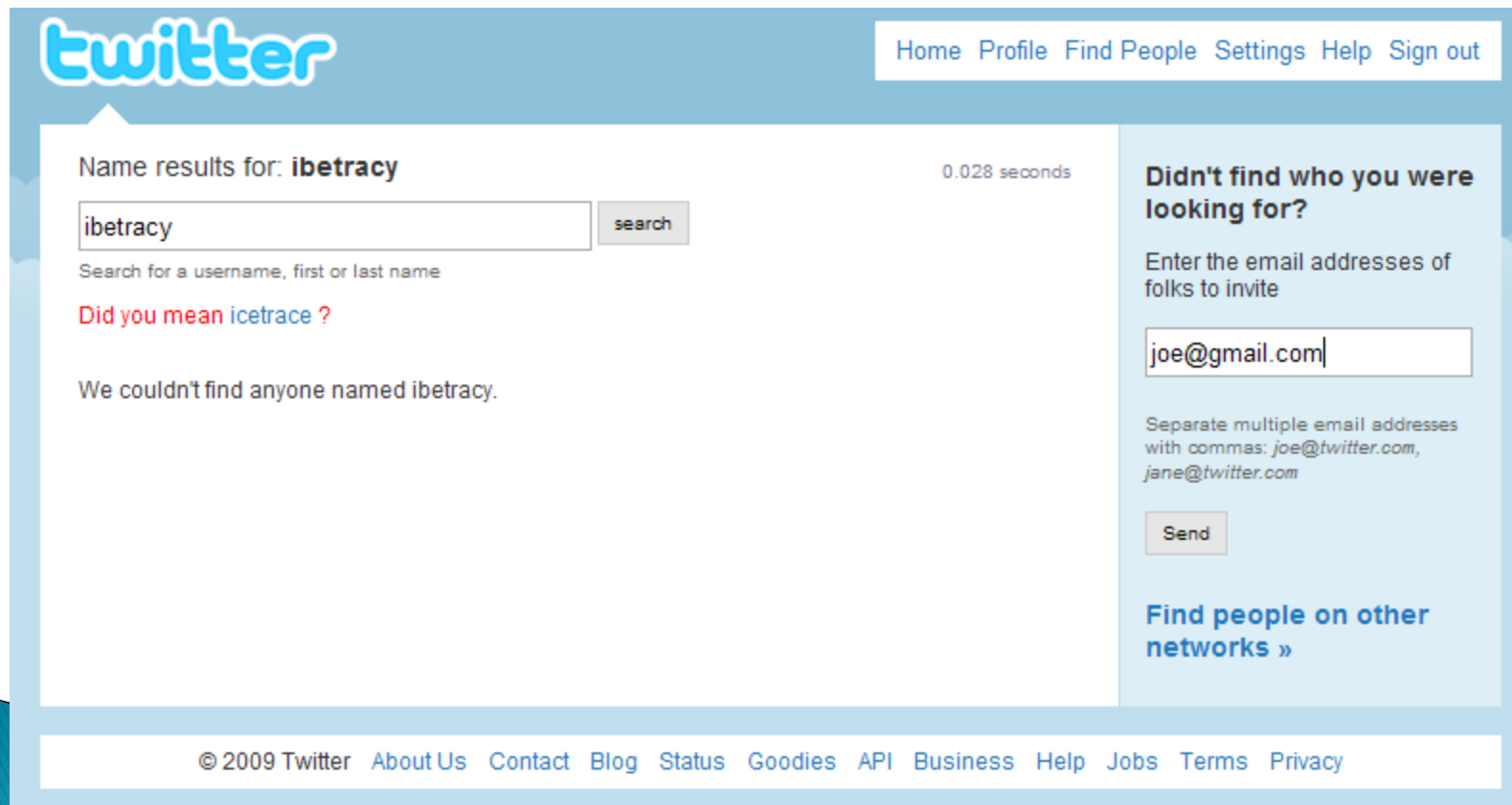
Sending a Tweet

- ▶ If you want to send out a tweet (140 character or less text message), you type it in the message box at the top of the page. The message will go out to all of your followers.



Find People to Tweet

- ▶ If you are looking to tweet someone you know, Twitter will send them an email.




The screenshot shows the Twitter search interface. At the top left is the Twitter logo. To the right are navigation links: Home, Profile, Find People, Settings, Help, and Sign out. The main search area shows the text "Name results for: **ibetracy**" and a search time of "0.028 seconds". Below this is a search input field containing "ibetracy" and a "search" button. Underneath the input field is the text "Search for a username, first or last name" and a suggestion "Did you mean **icetrace** ?". Below the suggestion is the message "We couldn't find anyone named ibetracy." To the right of the search results is a sidebar titled "Didn't find who you were looking for?". It contains the text "Enter the email addresses of folks to invite" and an input field containing "joe@gmail.com". Below the input field is the text "Separate multiple email addresses with commas: *joe@twitter.com, jane@twitter.com*". At the bottom of the sidebar is a "Send" button. Below the sidebar is a link "Find people on other networks »". At the bottom of the page is a footer with the text "© 2009 Twitter" and a series of links: About Us, Contact, Blog, Status, Goodies, API, Business, Help, Jobs, Terms, Privacy.

Acknowledge Your Email

- ▶ You will need to okay emails where users are wishing to become your follower.

Setting Privacy Level


twitter Home Profile Find People Settings Help Sign out

 **ibemarc**

Account Password Devices Notices Picture Design

Name:
Enter your real name, so people you know can recognize you.

Username: Your URL: <http://twitter.com/ibemarc>
No spaces, please.

Language: 
What language would you like to Twitter in?

Protect my tweets
Only let people whom I approve follow my tweets. If this is checked, you WILL NOT be on the [public timeline](#). Tweets posted previously may still be publicly visible in some places.

[Delete my account.](#)

Account
From here you can change your basic account info, fill in your profile data, and set whether you want to be private or public.

Tips

- Filling in your profile information will help people find you on Twitter. For example, you'll be more likely to turn up in a Twitter

Request to be a Followers

- ▶ Click your Followers
- ▶ Click on the little man icon to become one of their followers

The screenshot shows a Twitter profile page for a user named 'ibemarc'. The main content area displays 'Your 12 followers' with a list of users. The first user, 'sleepy1818' (ryan james grogan), is highlighted with a tooltip that says 'Follow sleepy1818'. The other users listed are 'danielleszc' (danielle szcybialka), 'Joe_Milks' (Joe Milks), and 'Maffew7' (Mathew Elston). The right sidebar shows profile statistics for 'ibemarc': 5 following, 12 followers, 11 tweets, and a 'Following' section with three user avatars. The top navigation bar includes links for Home, Profile, Find People, Settings, Help, and Sign out.

Twitter Home Profile Find People Settings Help Sign out

Your 12 followers

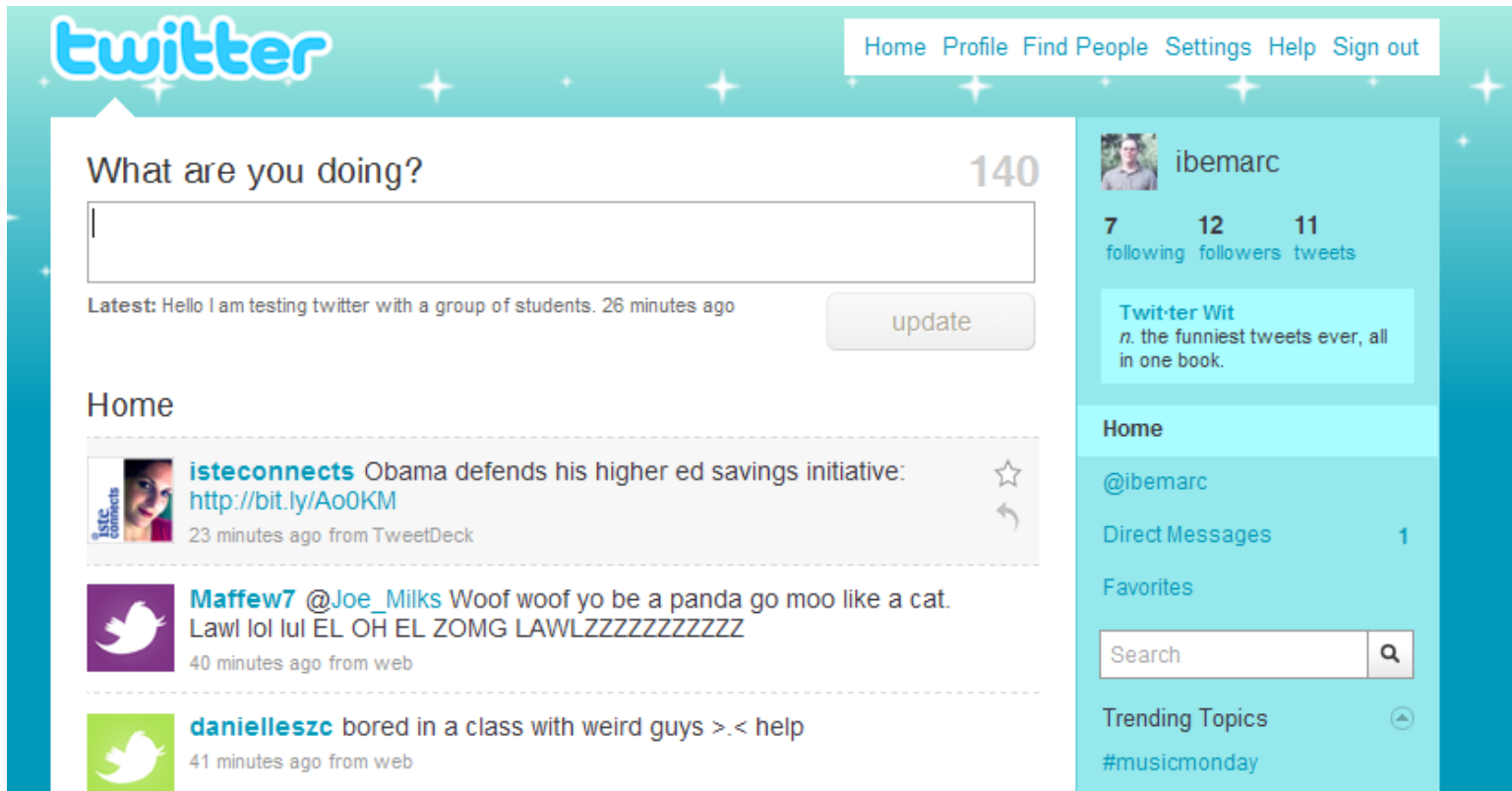
User / Name

- sleepy1818** ryan james grogan d[-_ -]b 6 minutes ago **Follow sleepy1818**
- danielleszc** ✓ Following danielle szcybialka @ibemarc ello governa 14 minutes ago
- Joe_Milks** ✓ Following Joe Milks Should i change my pic? less than 20 seconds ago
- Maffew7** Mathew Elston @ibemarc yo dawg lolz so whats up kraka

Name ibemarc
5 following 12 followers
Tweets 11
Favorites
Following

Typing a Tweet

- ▶ General tweets go to all of your “followers”



The screenshot shows the Twitter web interface. At the top, the Twitter logo is on the left, and navigation links for Home, Profile, Find People, Settings, Help, and Sign out are on the right. Below the navigation is a tweet composition area with the text "What are you doing?" and a character count of 140. A text input field is present, and below it is a "Latest" tweet: "Hello I am testing twitter with a group of students. 26 minutes ago" with an "update" button. The main content area is titled "Home" and displays a list of tweets. The first tweet is from "isteconnects" about Obama's initiative. The second is from "Maffew7" with a playful message. The third is from "danielleszc" about being bored in class. On the right side, there is a sidebar for the user "ibemarc", showing 7 following, 12 followers, and 11 tweets. Below this is a "Home" section with a search bar, a "Direct Messages" count of 1, and a "Trending Topics" section featuring "#musicmonday".

@ibemarc {Message}

- ▶ These are conversations directed to me!

twitter

Home Profile Find People Settings Help Sign out

What are you doing?

140

Latest: Hello I am testing twitter with a group of students. 26 minutes ago

update

Tweets mentioning @ibemarc



Maffew7 @ibemarc yo dawg lolz so whats up kraka jax :D So yah whats up

42 minutes ago from web



Tdubb222 @ibemarc whats up?

about 1 hour ago from web



ibemarc

7

12

11

following followers tweets

Twitter Wit

n. the funniest tweets ever, all in one book.

Home

@ibemarc

Direct Messages

1

Favorites

Search



Twit Away

- ▶ Go to www.twitter.com
 - ▶ Create an account
 - ▶ Post a tweet on your home
 - ▶ Post a tweet to another twitter page (@userid comment)
 - ▶ Follow some people
 - ▶ Search on a subject
- 